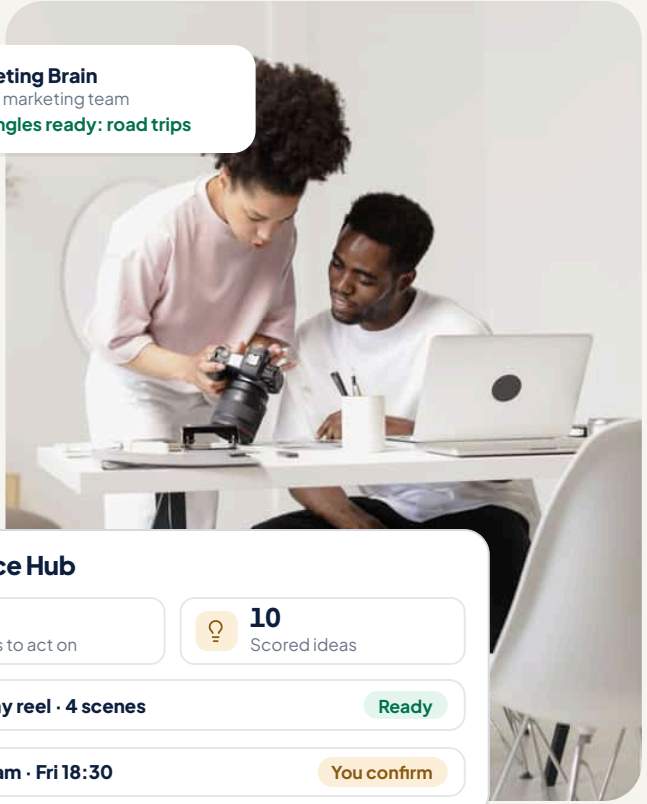
Travinci Ai

MARKETING BOS

Think it. Make it. Grow it.

The AI marketing workspace that reads your market, writes in your brand's voice and makes the video. **You decide what goes live.**

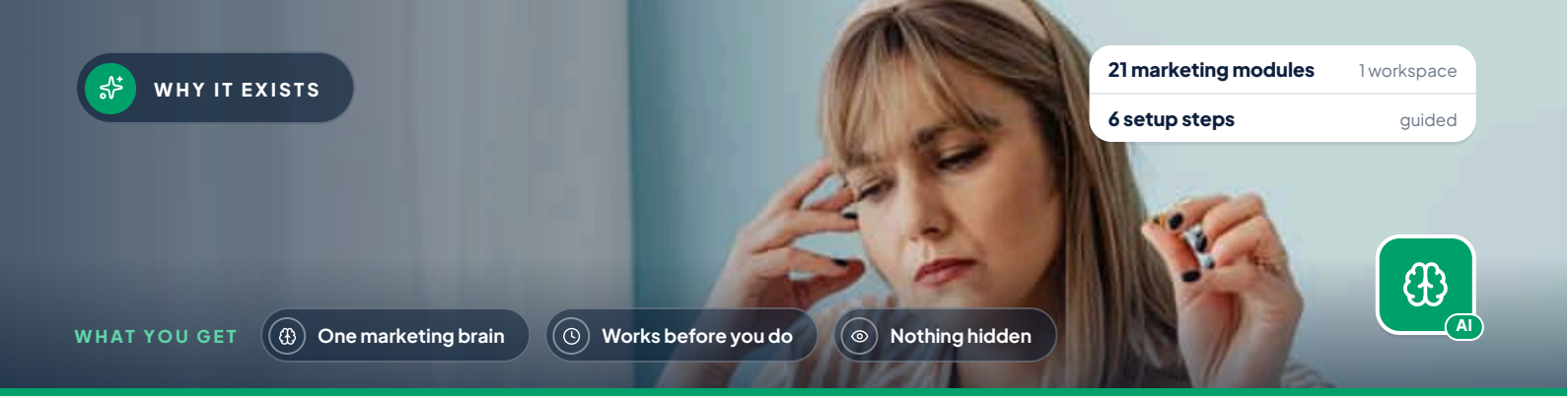
- One marketing brain
- A team of AI agents
- Nothing hidden



ALSO ON THE LINE
Travinci One

YOU ARE HERE
Marketing BOS

ALSO ON THE LINE
CRM OS



WHY IT EXISTS

21 marketing modules	1 workspace
6 setup steps	guided

AI

WHAT YOU GET · One marketing brain · Works before you do · Nothing hidden

MARKETING BOS

Marketing runs on too many tabs. We closed them.

The problem: a normal week jumps between six tools, and every jump loses your brand voice and last week's ideas. **The fix:** one workspace learns your business once, watches your market daily and carries it into every brief, image, video and post.

WHY TEAMS CHOOSE IT

Knows your business
Website, socials and Google Business read once, reviewed by you, used everywhere.

Works before you do
Trends, competitors and reports collected on a schedule.

A team of AI agents
One agent or a team that drafts, reviews and debates.

Nothing hidden
Paid AI actions show their price first; every score shows its source.

Made for agencies too
Many client brands from one login, with white-label reviews.

Pay only when it works
A failed AI action releases its credits.

THE LOOP

1. **Brand** — Define your company and voice.
2. **Discover** — Trends and rivals, daily.
3. **Create** — Briefs, images and full videos.
4. **Publish** — Every platform, one composer.
5. **Improve** — Results make the next round smarter.

AI HERE

Marketing Brain

Your AI marketing team

DOES ON ITS OWN

- Reads your website and socials once, for you to review
- Watches trends and rivals on your schedule

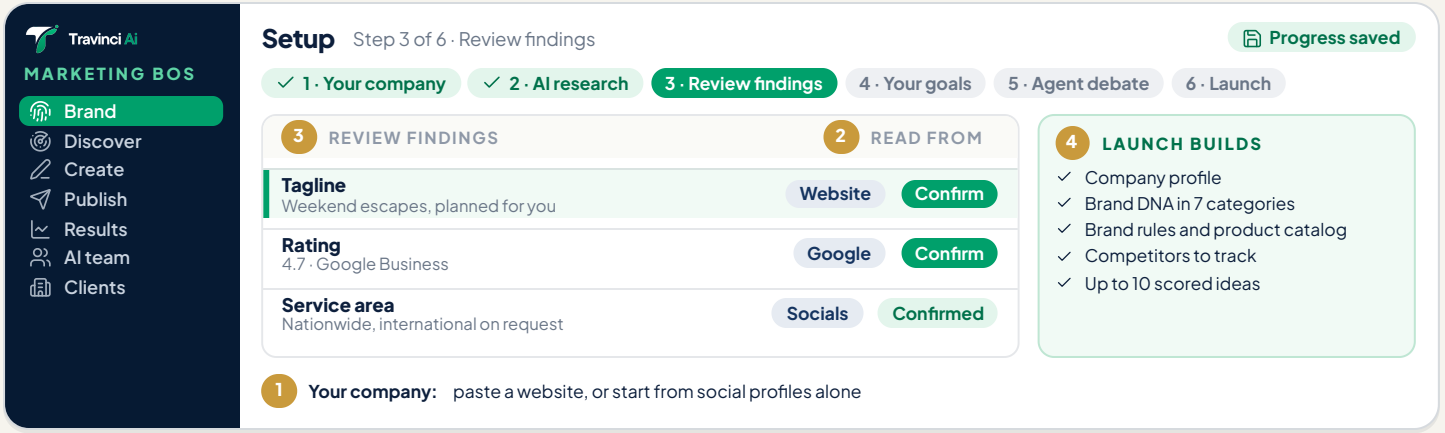
WAITS FOR A PERSON

- Nothing is kept as a fact until you confirm it
- Nothing is published until you confirm

WHO USES IT Marketing teams · Founders · Agencies

Paste your website. Meet your brain.

Screens show example data



1 Paste your website
Or your social profiles. Autofill suggests what the business offers.

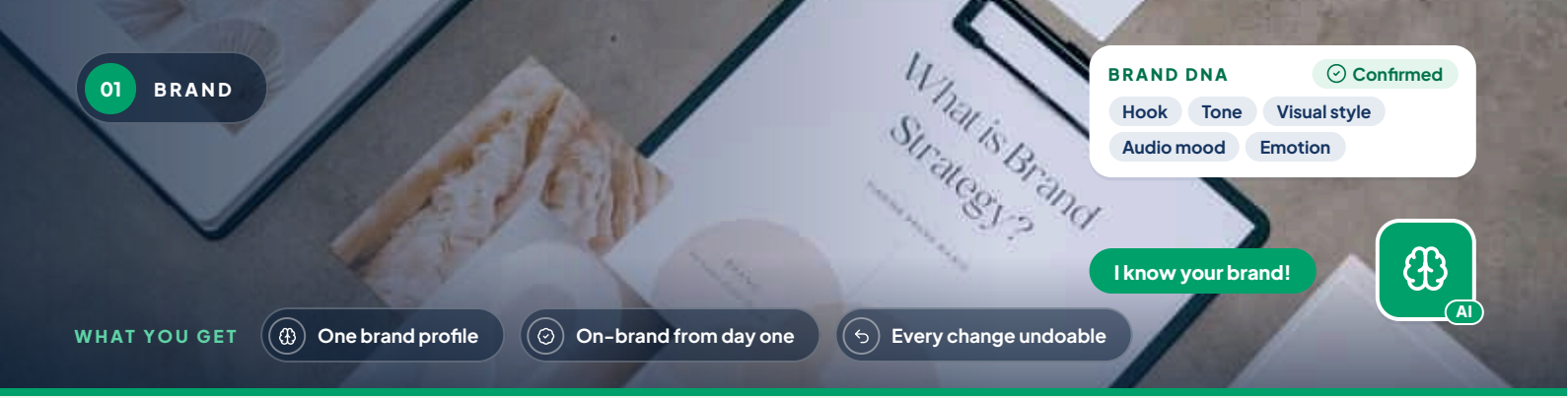
2 The AI researches
Your website, Google Business listing and social profiles are read.

3 You review
Check and correct what was found. Nothing is kept as a fact until you confirm it.

4 Goals, debate, launch
Set your goals; four agents debate your approach; one click goes live.

IN DETAIL · FOR TECHNICAL TEAMS

- **Progress saved as you go** — Safe to refresh in the middle of a build.
- **Each AI step priced first** — You see the cost before it runs.
- **No website? Socials work** — Setup can start from your social profiles alone.
- **Built once** — Launch builds once, however many times it is clicked.
- **Your goals** — The part AI cannot research: what you want marketing to achieve.
- **Agent debate** — Scout, Analyst, Strategist and Brand Guardian weigh opportunities and risks.
- **Ideas at launch** — Up to 10 scored content ideas are ready on day one.
- **You decide what is true** — Nothing the AI finds is kept as a fact until a person confirms it.



MARKETING BOS

Teach it your brand once. It remembers everywhere.

The problem: your brand lives in people's heads and old files, so every writer and every tool sounds a little different. **The fix:** your facts, products, voice, rules and logo live in one profile, and every brief and caption is written from it.

WHAT'S INSIDE

Company profile
Facts from your website, socials and Google Business, each showing its source.

Brand DNA
Hook, tone, format, visual style, audio mood, call to action and emotion.

Brand rules
Rules that are really checked, with a report of where each one applies.

Product catalog
Real prices, "price not set" and "custom quote" kept apart.

Logo Studio
An AI logo in your brand colours, or your own, previewed light, dark and small.

Documents and FAQs
Facts and examples; only approved items reach the AI (add-on).

A DAY WITH IT

Mon
Your website is re-read. Three updates wait for review.

Tue
You approve two and reject one.

After
Every new brief and caption uses the new facts.

AI HERE

Marketing Brain

Your AI marketing team

DOES ON ITS OWN

- Reads your public presence and suggests what you offer
- Checks every sentence it writes against your saved facts

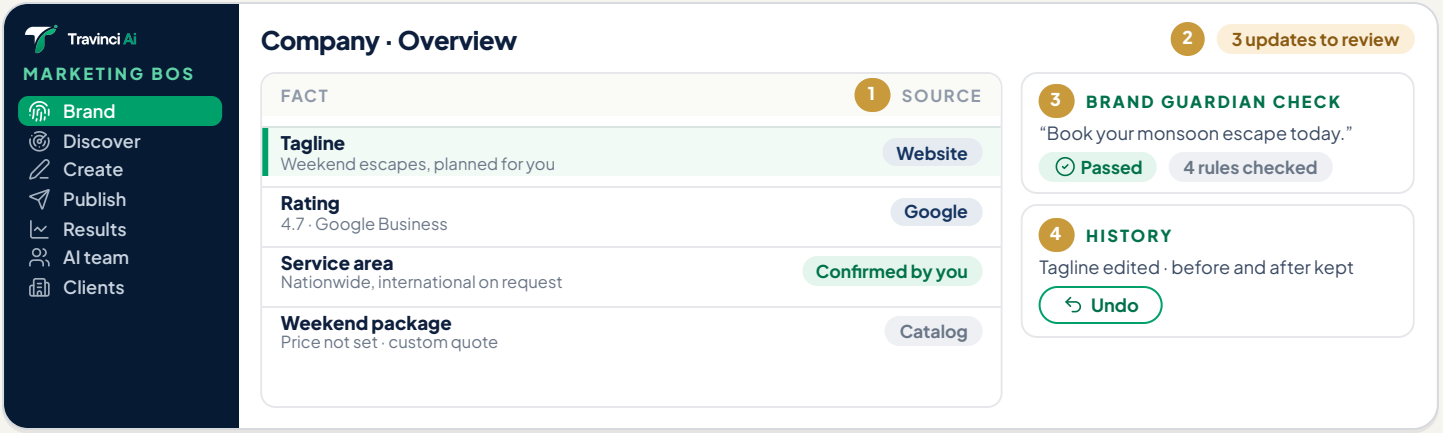
WAITS FOR A PERSON

- New findings change nothing until a person approves
- Only approved documents reach the AI

WHO USES IT Marketing team · Brand managers · Founders

How your brand profile works.

Screens show example data



1 Read once

Your website, social profiles and Google Business listing are read, and each fact keeps its source.

2 You confirm

New findings wait in "Review updates" and change nothing until a person approves them.

3 Used everywhere

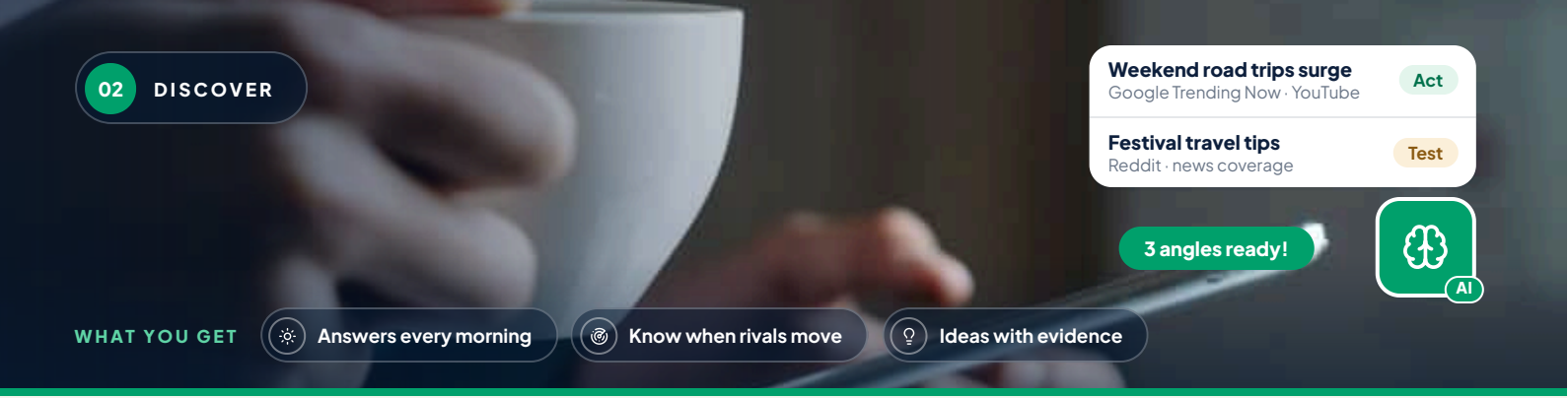
Every brief, image, video and caption is written from the profile. Unsupported sentences are removed.

4 Every change undoable

Each edit keeps an exact before and after, and one click puts it back.

IN DETAIL · FOR TECHNICAL TEAMS

- **Brand Guardian check** — Paste any text: Passed, Flagged or Not checked.
- **Rule coverage** — See exactly where each brand rule is enforced.
- **Charged only when read** — Re-reads cost only when the site was read.
- **Logo previews** — Light, dark and small sizes before you choose.
- **Edits never collide** — Two people editing never overwrite each other.
- **Safe undo** — Payments and published posts are never "undone".
- **Unsaved edits kept** — Edits survive switching between tabs.
- **Brand colours everywhere** — Logo Studio and captions use your Brand DNA colours.



MARKETING BOS

Your market, read before breakfast.

The problem: trends and rival moves are found too late, scattered across tabs, and guesses are presented as numbers. **The fix:** trends, rivals and product ideas are collected on your schedule, with evidence, and unknown is never shown as zero.

WHAT'S INSIDE

Intelligence Hub
One screen with your content pipeline and the next best step.

Daily Trends
The public conversation in your markets, ranked for your business.

Competitor Intelligence
Rival websites and six social channels, with what changed.

Recommended Posts
Ideas scored on eight dimensions, each score explained.

Market Position
Your publishing against the competitors you track.

Product Intelligence
An AI CMO that suggests what to sell next.

A DAY WITH IT

07:00
Trends and competitor sites are collected on your schedule.

08:30
"Weekend road trips surge" is ranked Act; you get three on-brand angles.

09:00
A rival cut a package price. You see the before and after.

AI HERE

Marketing Brain

Your AI marketing team

DOES ON ITS OWN

- Ranks trends for your business and writes angles
- Reads competitor changes and suggests new offers

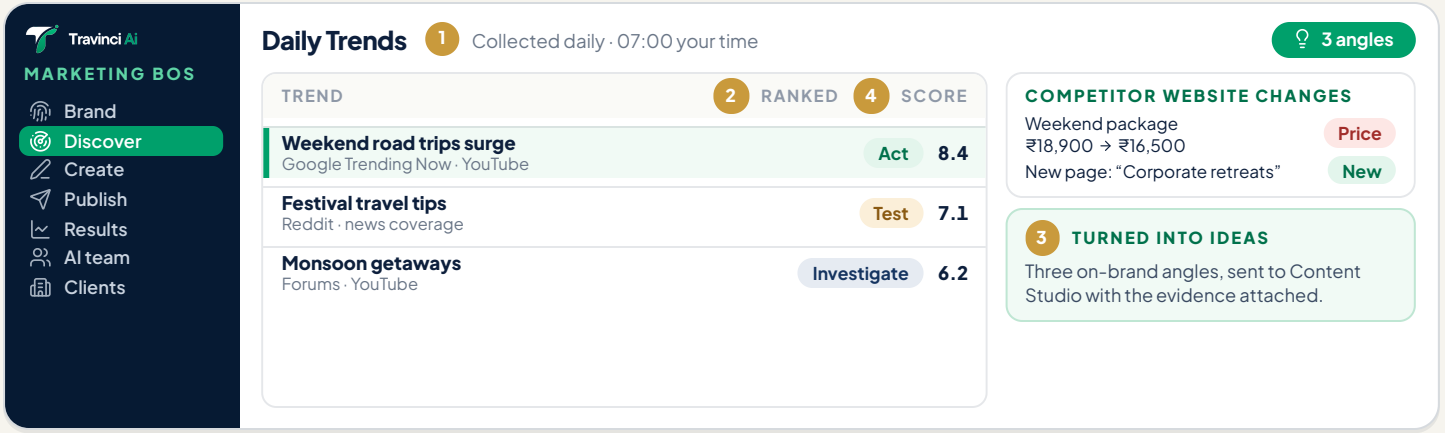
WAITS FOR A PERSON

- Every AI reading is labelled as AI, apart from facts
- It never sets a price: product ideas stay yours

WHO USES IT Marketing heads · Content teams · Founders

How discovery works.

Screens show example data



1 Collected on your schedule

Daily or weekly at your local time: Google Trending Now, YouTube, Reddit, news, forums and rivals' sites and socials.

2 Ranked for your business

Each trend is marked Act, Test, Investigate or Watch, labelled as a judgement, not a probability.

3 Turned into ideas

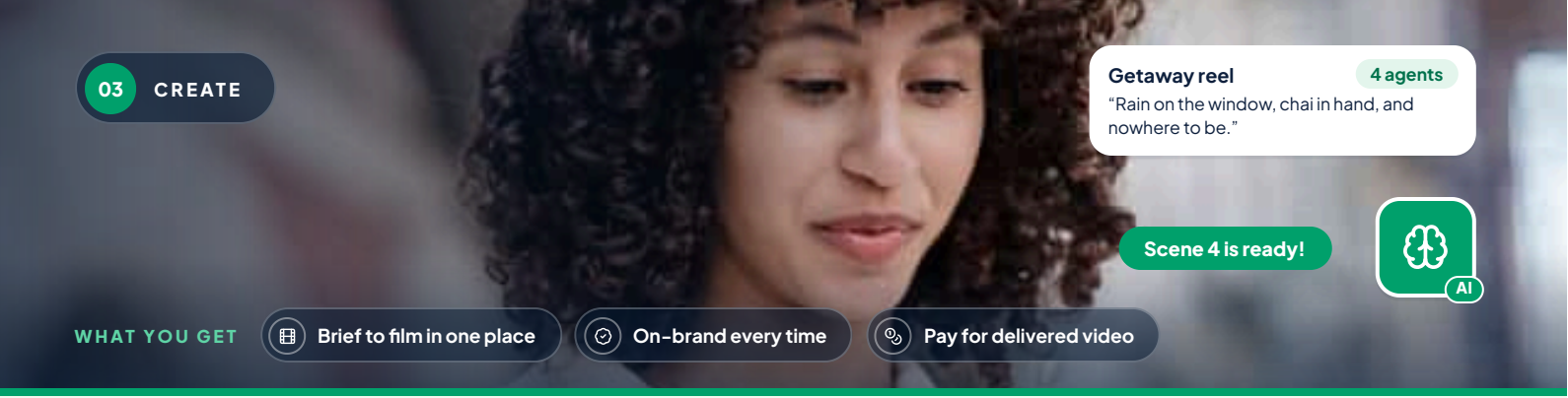
One click turns a trend or a rival's change into on-brand angles, sent to Content Studio with the evidence.

4 Every idea scored

On eight dimensions: momentum, brand fit, viral potential, feasibility, leads, freshness, gap and resonance.

IN DETAIL · FOR TECHNICAL TEAMS

- **Evidence on every card** — Published date, measured date and source links.
- **Honest scores** — Evidence-backed, partial, AI estimate, historical or not analysed.
- **Seen vs. interpreted** — What was observed, your facts and the AI's reading are kept apart.
- **Honest numbers** — "Observed post share", never a claimed market share.
- **Checked before you see it** — Angles with unbacked prices or promises are dropped.
- **Product ideas, judged three ways** — Fit, evidence and readiness; AI never sets the price.



MARKETING BOS

From idea to finished film. One studio.

The problem: a single reel means a writer, a designer, a voice artist, a video editor and a week of back-and-forth. **The fix:** a team of AI agents writes the brief in your voice; then images, voice, music and every scene are made and edited here.

WHAT'S INSIDE

Content Studio
Hook, script, story beats, shot plan, caption and hashtags in your voice.

Visual Engine
Campaign images, moodboards, storyboard frames and caption overlays.

Characters
Cast one face and lock it as the reference for every scene.

Build a full video
Your brief planned and filmed scene by scene.

Video Studio
Trim, captions, music, templates and Full HD export in the browser.

Asset Library
Every image, clip and video, linked to the brief it came from.

A DAY WITH IT

10:00
One idea in: a four-agent team writes the reel brief in your voice.

10:20
Images, voiceover and four video scenes are made from it.

11:00
Captions and your logo are added; the reel exports in 1080p.

AI HERE
Marketing Brain
Your AI marketing team

DOES ON ITS OWN
- Writes briefs and prompts in your brand voice
- Makes images, voiceovers, music and every scene

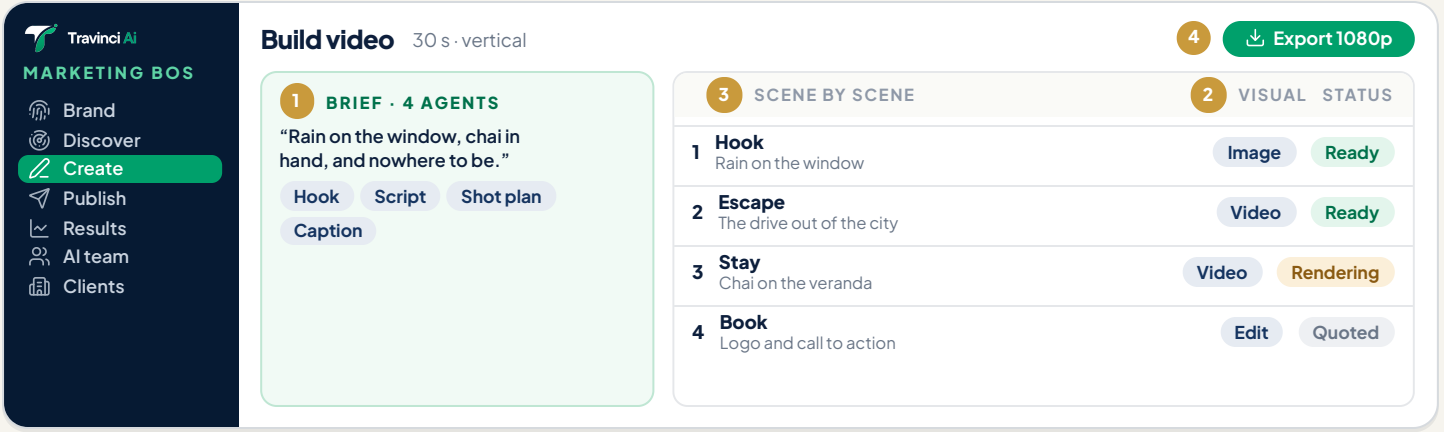
WAITS FOR A PERSON
- You see and edit every prompt first
- You approve the price before each scene is made

WHO USES IT Content creators · Social media teams · Agencies

03 CREATE · IN THE APP

How creating works.

Screens show example data



1 A brief from a team

1, 2 or 4 agents write it in your voice, in 13 formats and 12 languages.

2 Visuals that fit

Each purpose sets its own shape. You see and edit the prompt first; voice and music follow your story.

3 Filmed scene by scene

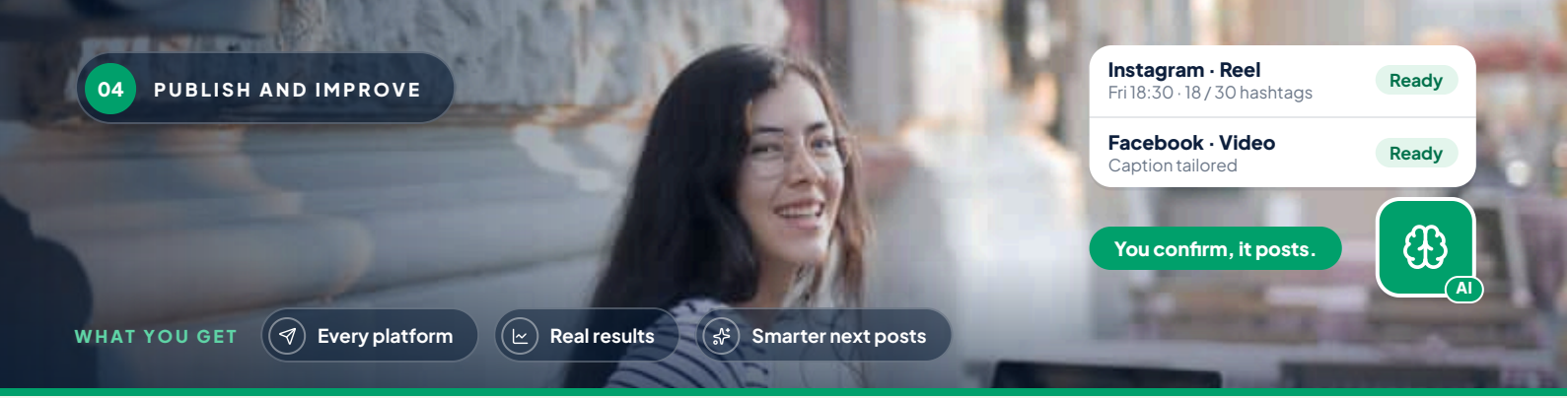
The video plan suggests length, scenes and engine. Each scene is quoted first and paid only when delivered.

4 Edit and export

Captions from the real audio in 42 languages, templates, your logo, and export in 720p or 1080p.

IN DETAIL · FOR TECHNICAL TEAMS

- **Claim check built in** — Unsupported prices, numbers and promises are removed.
- **Every version kept** — Compare, restore or undo briefs, images and plans.
- **Change the length safely** — 15, 30, 45 or 60 s, with new timings and price shown first.
- **Buyer Lens (add-on)** — Watches your ad like a customer and proposes missing shots.
- **Close the tab, it keeps going** — Renders continue on the server.
- **Leading engines** — Gemini and OpenAI images; Seedance, Kling, Veo, Luma, Runway video; ElevenLabs voice.



Publish everywhere. Learn from every result.

The problem: every platform has its own limits and tools, and results come back too late to change the next post. **The fix:** one composer fits each post to every platform and schedules it; real results flow back and make the next post smarter.

WHAT'S INSIDE

Every platform's rules
Facebook and Instagram post automatically; 6 more get drafts.

Meta ads, paused first
Five objectives; turning an ad on needs your budget OK.

Reliable scheduling
Retries, a clear time zone, a calendar; never posted twice.

Performance
Reach, engagement and leads, read from Meta every six hours.

AI Insights
What changed and what to do, marked data or AI inference.

Daily Reports
A morning brief on your schedule; no news means no AI call.

A DAY WITH IT

Fri 18:30
The reel goes out on Instagram and Facebook, each caption tailored.

+6 h
Reach, engagement and leads are read back from Meta.

Next day
AI Insights say what changed and what to try next.

AI HERE
Marketing Brain
Your AI marketing team

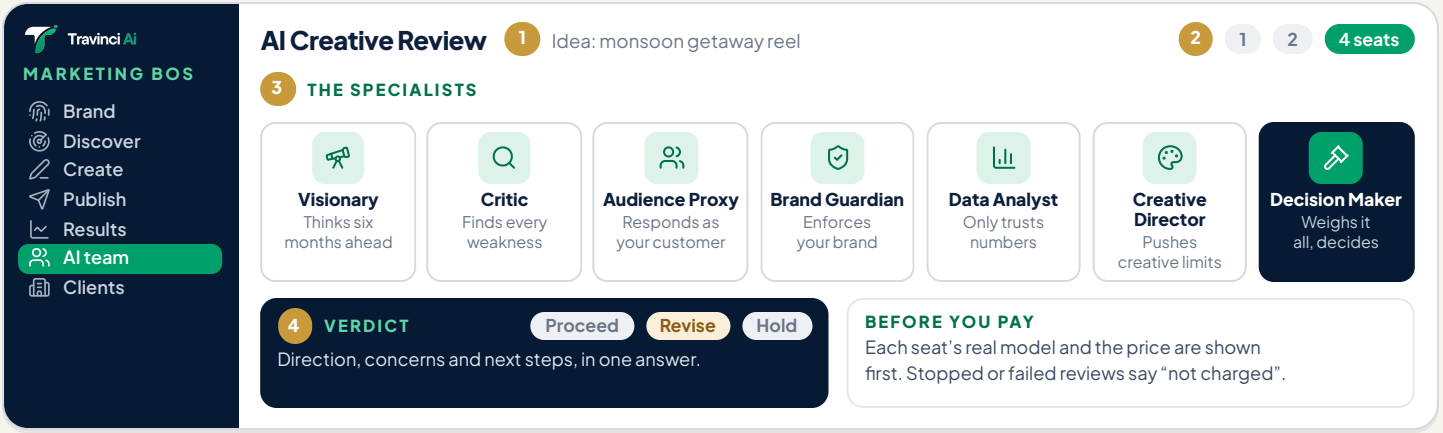
DOES ON ITS OWN
- Fits each post to every platform's rules
- Explains what changed, marked data or AI inference

WAITS FOR A PERSON
- Nothing is published until you confirm
- Switching an ad on asks you to confirm its budget

WHO USES IT Social teams · Performance marketers · Agencies

Seven specialists. One decision.

Screens show example data



1 Pick an idea
Choose the idea or the content to review, from anywhere in the workspace.

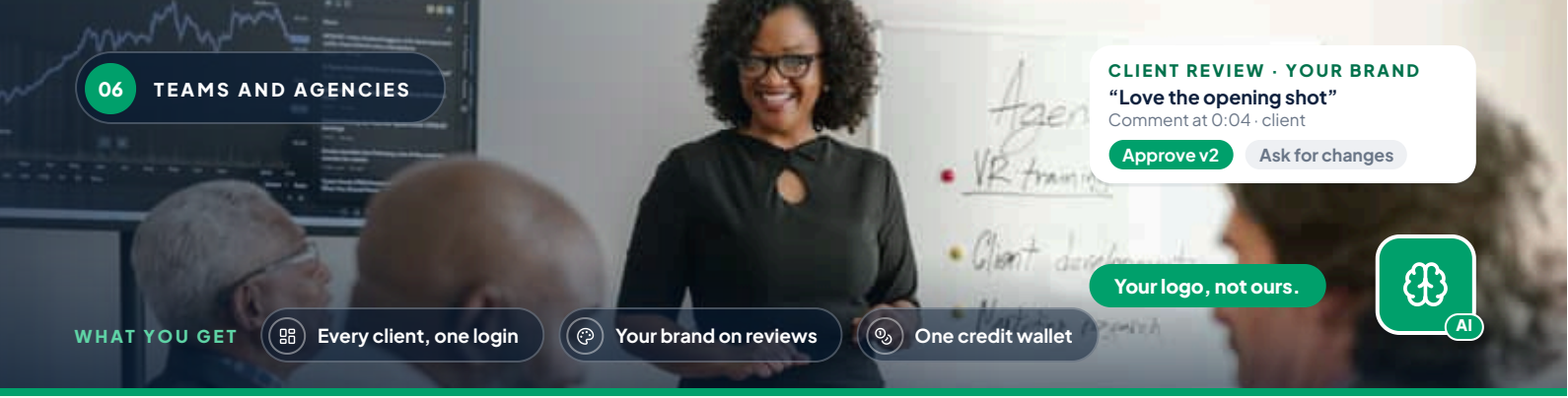
2 Pick a team size
1, 2 or 4 seats per task. See each seat's real model and the price before you pay.

3 The team reviews
Each specialist looks from its own angle: brand, audience, data, creativity and risk.

4 One clear verdict
Proceed, Revise or Hold, with the direction, concerns and next steps.

IN DETAIL · FOR TECHNICAL TEAMS

- **Briefs** — Content Studio, with 1, 2 or 4 agents.
- **Prompts** — A prompt team in the Visual Engine.
- **Strategy** — The agent debate during setup.
- **Decisions** — AI Creative Review before you spend on production.
- **Stop any time** — Stopped or failed reviews say "not charged".
- **Inputs checked first** — Warnings when data is missing or out of date, before the review runs.
- **Honest when partial** — If an agent didn't answer, the review says which one. Nothing is invented.
- **AI Assistant** — A chat that knows your company, logo, colours and Brand DNA, and sends answers to Content Studio.



MARKETING BOS

Many brands. One login. Your logo on reviews.

The problem: agencies juggle a login, a tool bill and a review thread per client, and clients see someone else’s brand. **The fix:** run every client from one subscription and credit wallet, and send reviews from a portal with your own brand.

WHAT’S INSIDE

Agency Hub
Every client company at a glance; switch in one click.

Credits, shared or set
One wallet for all, or a set amount per company.

White-label review
Your name, logo, colours and domain; comments at an exact second of video.

Tools per company
Switch individual tools on or off for each client.

Roles and access
Admin, member or viewer, with an access preview.

Approval re-checked
Before publishing, the approved version is re-checked. Nothing is auto-approved.

A DAY WITH IT

Mon
You add Sunrise Travel as a client company.

Tue
Its team gets only the tools you switch on.

Fri
The client comments at 0:04 and approves version 2 in your portal.

AI HERE
Marketing Brain
Your AI marketing team

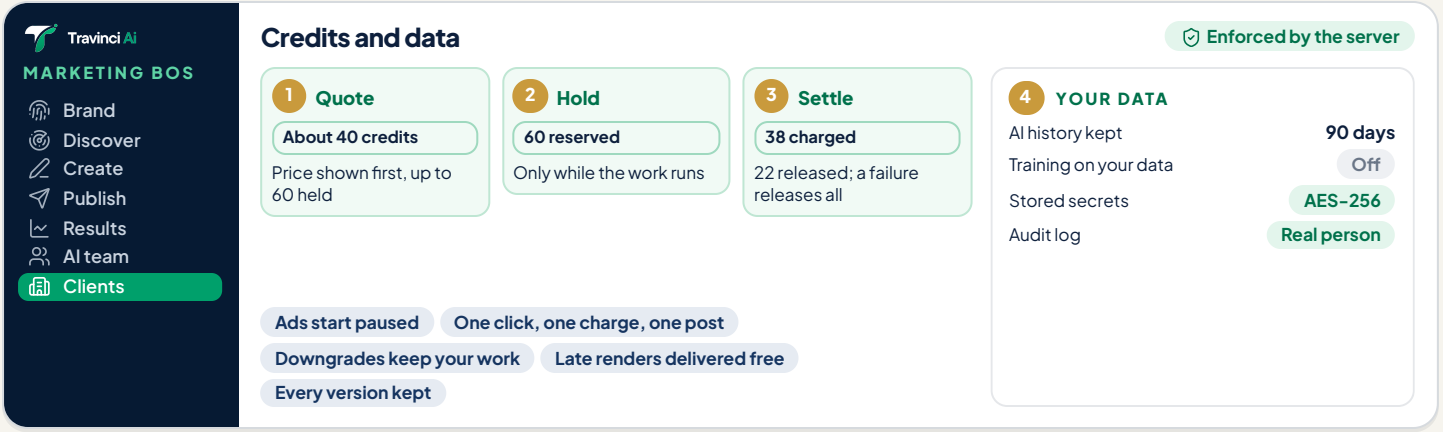
DOES ON ITS OWN
- Works from each client’s own brand profile
- Re-checks the approved version before publishing

WAITS FOR A PERSON
- Nothing is auto-approved: the client decides
- Reviews use no AI and no credits

WHO USES IT Agencies · Multi-brand teams · Their clients

Show the price. Never fake a zero.

Screens show example data



1 The price, before the button
Every paid AI action shows its price first.

2 Fail, and you don't pay
A failed AI action releases its credits.

3 Unknown is a word
A metric that was never recorded says "not recorded", never zero.

4 Inference is labelled
AI inference is always marked as inference, apart from the data.

IN DETAIL · FOR TECHNICAL TEAMS

Walled-off companies
Each company's data is kept apart, set by the signed-in session.

Encrypted, write-only secrets
AES-256 for stored credentials; keys are never shown again.

Your AI data, your choice
Training is off unless you turn it on; delete AI history any time.

Retention you set
Keep AI history from 7 to 3,650 days, set by the account owner.

Safe fetching
Links you add are blocked from private networks and cloud metadata addresses.

Learning you approve
It adjusts recommendation weights per workspace (no model training); an admin approves.

Prices approved in advance
Analyses that update while you sleep use prices you approved.

Under the hood
OpenAI, Claude, Gemini, Groq, Mistral, Cohere and our own models, with up to four fallbacks.

Travinci Ai

Next stop: your demo.

See it on your own brand, with your market, your ideas and your content.

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Dubai
Horizon Building, Office 601, 6th Floor, Dubai, UAE

Book a demo

Scan the code, or talk to our team at the stand.

travinci.ai

1. Book a demo
2. Pick what you need
3. Set it up with our team

START HERE
Your demo

Features and AI engines depend on your plan and setup. Screens show example data.
Photos: Pexels.

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